

SIMONNE SWANSON

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EDUCATION

The University of Texas at Austin

Major: BS Petroleum Engineering, Dec 2025
GPA: 3.4

EXPERIENCE

LULULEMON- Product Operations Lead; Austin, Texas, October 2024- Present

- ◆ Proactively plan, prioritize, manage, and lead inventory processing and accuracy activities in accordance with standard operating procedures (SOPs). Ensure execution of product actions (e.g., pull backs, consolidations, repricing).
- ◆ Monitor product levels and communicate findings to support sell-through strategy and optimal product availability for the guest.
- ◆ Review and interpret daily business data and metrics to inform actions, for example analyzing product sell-through data to provide recommendations to store leadership regarding product focus or, for outlets, pricing.
- ◆ Participate in the store's hiring process, including recruitment, selection and hiring recommendations, onboarding, and training.
- ◆ Address team member performance and support their ongoing learning and development by providing direct feedback and in-the-moment recognition, coaching, demonstrations, and hands-on experiences.

LULULEMON- Educator; Austin, Texas, April 2022-October 2024

- ◆ Demonstrates proficiency in navigating challenging conversations using effective problem-solving techniques with confidence.
- ◆ Deliver exceptional customer service, ensuring each guest enjoys a positive and motivating shopping experience.
- ◆ Contribute to maintaining high store standards by overseeing visual merchandising, stock replenishment, and overall housekeeping, ensuring a consistently appealing store environment.
- ◆ Leverage comprehensive product knowledge to provide tailored recommendations, optimizing unit per transaction (UPT) and average unit rate (AUR) to achieve sales goals and align with planned targets.

PRAKTIX- Co-founder; Austin, Texas, April 2021-April 2022

- ◆ Co-founded a startup 3D resin printing business where most sales are done on Etsy.
- ◆ Maintained production line of 3D printed projects across 5 printers.
- ◆ Oversaw production process, from 3D rendering to product completion.

LEADERSHIP EXPERIENCE AND ACTIVITIES

Women in Petroleum Engineering - Engineering Council Representative (Fall 2021-Spring 2022)
- Active Member (Fall 2021-Present)

Society of Petroleum Engineers - Active Member (Fall 2021- Present)

Texas Darlins - Active Member (Spring 2022-Present)

Boys and Girls Club – Volunteer (Spring 2022-Present)

ADDITIONAL INFORMATION

Computer Skills: Python, InDesign, MS Excel, Word, PowerPoint.

Relevant Courses: Reservoir: 1, 2, Drilling, Well Completion, Production, Adv. Well Completion